



2023/24 SPONSORSHIP PACKAGE



**Packages Available Now** 

# GLENBROOK LITTLE ATHLETICS CLUB 2023/24 SPONSORSHIP PACKAGE



Glenbrook Little Athletics Club is a proud family-friendly club which has been part of the lower Blue Mountains community for 48 years.

We aim to provide opportunities for local children and young people (aged U5 - U17) of all abilities in our local community to participate in healthy, fun and collaborative recreation through family grass-roots athletics.

Our competition season extends from October to March every year. We meet on Saturday mornings at Glenbrook Oval, located on the corner of the Great Western Highway and Hare Street Glenbrook.

We have a large catchment, and currently we are the only club servicing the lower Blue Mountains and the western part of Penrith Local Government Area for Saturday morning competition.

The upcoming season promises to be an exciting one for our Club.

2023-24 Season

Starts 30 September Ends 24 March



# Our 2023/2024 season sponsorship packages

Sponsor packages		Flyer in registration packs	Logo on photo media wall	Logo on back of committee polo	GLAC polo for you to wear	Logo placement on sponsor board	Banner on competition days	Logo on website	Glenbrook cap for you to wear	Facebook posts through season	Logo on year photo/in yearbook	Invitation to attend presentation day	Business name on equipment
Major club sponsor	\$3500												
Age group sponsor	\$1500												
Committee/ coach sponsor	\$900												
Ancillary sponsor (age basket/hurdle/ clipboard)	\$700												

### Why partner with us?

As well as the advertising benefits mentioned in the sponsorship packages, your business will have exposure to over 350 athletes and their families in addition to their networks.

Your sponsorship invests in our lower Blue Mountains athletes now and for their future, and helps support our Club to continue providing fun and competitive opportunities to athletes of all levels.

#### **Contact us**

If you have any questions about being a sponsor, or you are keen to help make Glenbrook Little Athletics Club even better while having exposure to our broader community, please contact our President Steve Gardiner on 0421 164 997, or via email at glenbrooklacpresident@gmail.com.







#### **GLAC 2023/24 SPONSORSHIP BOOKLET**

#### **Major Club Sponsor**

- 2-year commitment
- Logo provided on back of Committee polo from 24/25 season
- Logo provided on pop up photo-media wall where our athletes will have their photos taken for records and general social media posts.
- Flag Banner positioned in a prominent location on competition day
- Invitation to attend presentation at end of the season
- Business advertised on signage board at oval
- Opportunity to promote your product or service via our Facebook page 3 times through season
- A club polo/shirt and cap for your team to wear and show your support
- · Opportunity to provide flyer or promotional material to every athlete
- Opportunity to provide bags with your logo for us to use in sales at the club
- Logo displayed on our website
- Logo in yearbook

#### **GLAC 2023/24 SPONSORSHIP BOOKLET**

#### **Age Group Sponsor**

- 11 spots available
- Flag Banner located at oval
- Business advertised on signage board
- Logo / name placement on Age Group Year Photo
- Your business will be noted in a post for Age Group Of the Week throughout the season.
- Logo displayed on our website
- Logo/business noted in yearbook
- A club cap for your team to wear and show your support

#### **Committee and Coaches Sponsor**

- 4 spots available
- Flag Banner located at oval
- Business advertised on signage board
- Logo displayed on our website
- A club cap for your team to wear and show your support
- Facebook post through the season

## GLAC 2023/24 SPONSORSHIP BOOKLET

### **Ancillary Sponsor**

- Printed business name on a piece of athletics equipment such as a hurdle, age basket, clip board etc.
- Flag Banner located at oval
- Logo displayed on our website
- A club cap for your team to wear and show your support
- Contact us for available spots

